



*Downingtown High School Music Parents Association*  
*PO Box 606*  
*Downingtown, PA 19335*

Performer Name: \_\_\_\_\_  
School: \_\_\_\_\_ Section: \_\_\_\_\_

June, 2018

Dear Friend,

The Downingtown Blue & Gold Marching Band and the Music Parents Association will be hosting the 24<sup>th</sup> Annual **Music in Motion** competition on Saturday, September 29 at Kottmeyer Stadium. More than 1,000 people attend this event each year as marching bands from throughout central Pennsylvania and greater Philadelphia perform at this important competition on the Cavalcade of Bands circuit.

As is tradition at our Cavalcade event, we will be putting together a program book. In addition to the event schedule and well wishes for the student performers, the program will contain advertisements from area businesses. Your company can make an impact for our students and your business while reaching out to a captive audience. We hope we can count on your support!

If you've ever experienced a Downingtown Memorial Day Parade or attended a home football game, you know that our community values and embraces our district's music programs. There is nothing more impressive than watching more than 300 students march proudly through the borough in their distinctive blue and white uniforms or sitting in the stands as the East and West bands perform their respective award-winning field shows. The high school experience for our students and our entire community would not be the same without the soundtrack of the band.

Chester County is a wonderful place to live. We are the healthiest and wealthiest county in the state and our local community is thriving. Within the Downingtown Area School District one can find great schools and neighborhoods as well as successful businesses. With financial support from the business community, we have been able to provide financial assistance to the music programs in all three of our district's high schools. Your generosity allows us to provide funding for the hiring of top notch instructors for marching band, indoor guard, and percussion as well as to maintain and fuel the band truck, provide equipment, and offer scholarships.

Our ad sizes and prices are attached to this letter. Simply fill out the **Ad Order Form** and mail it with your check payable to DHS-MPA to: Susan Chindemi, 9 Northwood Drive, Downingtown, PA 19335 **by Friday, August 10, 2018**. If you are sending an electronic ad, you can email it to Leslie Rylke, our graphic design coordinator, at [lrylke@yahoo.com](mailto:lrylke@yahoo.com). Should you have any questions, please don't hesitate to contact our advertising coordinator, Susan Chindemi, at [schindemi99@gmail.com](mailto:schindemi99@gmail.com).

Thank you so much for your support. We, as well as the surrounding communities, value and benefit from your participation.

Sincerely,  
MPA Music in Motion 2018 Program Committee

Downingtown Music Parents Association  
 "Music in Motion"  
 Program Ad Order Form

Advertising Deadlines:  
 Friday, August 10, 2018

Check made payable to: **DHS-MPA**

Mail Check and hard copy ad (if using) to:  
 Susan Chindemi  
 9 Northwood Drive, Downingtown, PA 19335  
 484-467-1728

Email digital ads to:  
 lrylke@yahoo.com

Please provide us with high-resolution PDF files (300dpi).  
 We can also accept jpeg files that are 300 dpi or higher.

**Music in Motion Ads**

_____ <del>Outside Back Cover (1) Color</del>	<del>7.75"w x 10.25"h</del>	<del>\$350</del> SOLD OUT
_____ <del>Inside Cover (2) Color</del>	<del>7.75"w x 10.25"h</del>	<del>\$275</del> SOLD OUT
_____ Full Page B/W	7.75"w x 10.25"h	\$140
_____ Half Page B/W	7.75"w x 5"h	\$ 75
_____ Quarter Page B/W	3.75"w x 5"h	\$ 60
_____ Business Card B/W	3.75"w x 2.4"h	\$ 45

<u>Name</u>	<u>Company</u>
<u>Address</u>	
<u>City</u>	<u>State</u> <u>Zip code</u>
<u>Phone #</u>	<u>Email</u>
<u>Band Contact if you have one:</u>	<u>Total enclosed:</u>