

June, 2018

Dear Parents,

The Downingtown Blue & Gold Marching Band and Downingtown Music Parents Association will be sponsoring the 24th annual "Music in Motion" Cavalcade of Bands competition on Saturday, September 29, 2018 and it will be here before you know it! Each year the proud parents of senior concert and marching band members are given the opportunity to honor their child in the Cavalcade program book by placing a personal "advertisement" or acknowledgement. It is a small way to recognize them and their accomplishments throughout their musical years, or just to wish them luck, while at the same time supporting the Music Parents Association. MPA has, over the years, provided financial support to musicians in all three Downingtown high schools by hiring skilled instructors, providing equipment, and offering scholarships.

Won't you please consider surprising your son or daughter with a special "ad" just for them from you, friends or extended family too? Simply email your computer-generated message to Leslie Rylke at lrylke@yahoo.com. Our ad sizes and prices, as well as a sample idea are attached. Senior band member ads will be grouped in a special section, and each senior band member will receive a complimentary keepsake copy of the program, usually given a few days before the Cavalcade (if we have them). If you have any formatting or design questions, please contact Leslie - she's our expert! If you have any other questions, please don't hesitate to contact Susan Chindemi at schindemi99@gmail.com.

Thank you so much for your support now and throughout your performer's musical experiences at Downingtown.

Sincerely,

The DHS MPA Cavalcade Committee
Susan Chindemi, Advertising Coordinator, 2018 Music in Motion Program
schindemi99@gmail.com

Leslie Rylke, Graphic Design Coordinator, 2018 Music in Motion Program
lrylke@yahoo.com

MPA Cavalcade Band Program Senior Ad Order Form

Advertising Deadline - Friday, August 31, 2018

Check made payable to:
DHS MPA

Mail Check to:
Susan Chindemi
9 Northwood Drive, Downingtown, PA 19335
484-467-1728

Email Senior Ads to:
Leslie Rylke at lrylke@yahoo.com

Please provide us with high-resolution PDF files (300dpi).
We can also accept jpeg files that are 300 dpi or higher.

Quarter Page B/W	3.75"w x 5"h	\$30
Business Card B/W	3.75"w x 2.4"h	\$20

Name _____
Address _____
City _____ State _____ Zip code _____
Phone # _____ Email _____

PLEASE NOTE: SENIOR AD PURCHASES DO NOT CONTRIBUTE TO DSF ACCOUNT

Sample quarter-page ad:



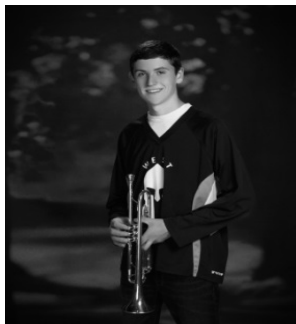
**CONGRATS,
ANDREW!**

It has been four
wonderful years
watching you
have a blast in

the band! We know you will cherish the
memories: football games, Gangsta Jazz!,
Disney, Indy, band camp antics, a Cavalcade
state championship, and lasting friendships.
We hope your senior year brings you
everything you want, because we couldn't
be any prouder of you!

Love from your biggest fans,
Mom, Dad, Nathan and Gaby

Sample business card ad:



**CONGRATULATIONS,
ANDREW ROBINO!**

We are so proud of all you've
accomplished in the past four
years of marching and concert
bands! Have fun this year and
keep making beautiful music!

Love, Mom, Dad, Nathan and Gaby