



# Downingtown Cavalcade Program Book Ad Sizes

Submit artwork as a HIGH-RESOLUTION PDF or JPG file

Program is 8.5" x 11" see ad sizes below

**FULL PAGE AD 8.25" Wide • 10.75" Tall**

**\$130 Both events: ~~\$260~~ \$195**

**\$40**

**Both events: ~~\$80~~**

**\$60**

**BUSINESS CARD AD**

3.5" Wide

2" Tall

**QUARTER**

**PAGE AD**

4.125" Wide

5.25" Tall

**\$60**

**Both events: ~~\$120~~**

**\$90**

**HALF PAGE AD**

8.25" Wide

5.25" Tall

**\$75**

**Both events: ~~\$150~~**

**\$112.50**